



"No-one made a greater mistake than he who did nothing because he could do so little."\*

## Wicked Waste!

Sheffield City Council and partners organised a fantastic day for schools across the city in January. Environmentally enthusiastic pupils gathered to discuss important eco-issues as well as to take part in activities to better understand the difference they can make in ensuring a sustainable world for the future.



The day was firstly in celebration of the work already done, but also to aid progress on the campaigns that will be continued in the future.

During the day, a local performance poet and author David Harmer, ran a workshop within which The Helping Hand Company sponsored the winning prize of litter clean-up kits. We would like to say a big 'Congratulations!' to Hinde House School who excelled both in environmental 'energy' and overall teamwork. We wish them all the best with their clean up kits in their future campaigns.

## Stirling Council



Schools across the county have been competing for prestigious awards within a Litter initiative, run by Stirling Council Streetscape.

25 Primary Schools in total have been working hard towards improving the environment, and two winners have now been classified within 'Rural' and 'Urban' categories. A huge 'Congratulations!' goes to Deanston School for winning the Rural and to Allan School for the Urban category. Both schools have spread the word of litter awareness, campaigned against nasties like chewing gum and cigarette litter, and overall have maintained their school grounds to an exceptional standard. Both schools will be presented with cash prizes and clean up kits in February... a well deserved reward - keep up the good work!

## 'Sustainable Communities' Local Government Chronicle and Health Service Journal Awards

Acknowledgement must be given to the Short Listed councils who have been nominated for these awards, with



particular reference to those in the 'Improving the Local Environment Award': Sandwell Metropolitan Borough Council, Vale Royal Borough Council,

Carmarthenshire County Council, District of Easington Council, Fenland District Council and Kettering Borough Council.

A very well deserved recognition for environmentally and socially inclusive initiatives. Good luck to them all at the awards at the end of this month!

## Reasons to be more eco-friendly

- 122 tons of cigarette butts and cigarette-related litter is dropped every day across the UK.
- 40% of outdoor fires are litter and refuse related!
- Reduce your carbon footprint: Turn off your computer monitor whilst away from your desk!!



## Where are we in February?

February 22nd	Eco News Premier, Dudley
February 25 <sup>th</sup>	LGC & HSJ Awards, London
February 27 <sup>th</sup> -28 <sup>th</sup>	People & Places Conference, Keep Scotland Beautiful

## How can we support you...?

- Planning a litter pick or a local community clean up?
- Could you use an environmental audit, to help identify areas to target?
- Do you need the critical tools to equip both adults and children for the clean up?

Our Green Litter Team is here to help...

T: 01531 635678  
 F: 01531 635670  
 E: [sales@helpinghand.co.uk](mailto:sales@helpinghand.co.uk)  
 W: [www.helpinghand.co.uk](http://www.helpinghand.co.uk)



#1 for litter clearance hand tools